



**Sunrise With Enoh**

# SERVICES & PRICING GUIDE

Valid Through: December 31, 2026

Sunrise with Enoh is a dynamic literary and lifestyle brand offering comprehensive author services, content creation, and brand storytelling solutions. We help authors publish professionally and brands tell their stories authentically.

## AUTHOR SERVICES - PACKAGES

### **Author Launch Package - ■300,000**

Everything you need to self-publish professionally

#### **What's Included:**

- Complete Editing Suite (developmental, line, copy, proofreading)
- Professional Cover Design
- Print & Ebook Formatting (PDF, EPUB, MOBI)
- ISBN Guidance
- Author Profile Setup
- Launch Kit (social media graphics, announcement templates)
- Marketing Checklist

**Timeline:** 3-4 months

## Payment Options:

- Full payment: ■285,000 (5% discount)
- 3-month plan: ■100,000 + ■100,000 + ■100,000
- 4-month plan: ■75,000 × 4 installments

## Author Growth & Marketing Package - ■250,000

For published authors ready to build their audience

### What's Included:

- Brand & Audience Audit
- 60-day Content Strategy (Instagram/TikTok/Email)
- Content Calendar
- 15 Social Media Posts + Captions
- Email Newsletter Sequence (4 emails)
- Sales Funnel Setup Guide
- 1 Strategy Call

**Timeline:** 6 weeks

**Payment:** ■250,000 upfront or ■130,000 + ■120,000 (2 installments)

## Manuscript Development Package

Professional editing to strengthen your story

### What's Included:

- Developmental Editing
- Line Editing
- Copy Editing
- Editorial Letter

### Pricing by Word Count:

Word Count	Price
Up to 50,000 words	■120,000
50,001 - 80,000 words	■180,000
80,001 - 120,000 words	■250,000

Over 120,000 words	Custom quote
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**Timeline:** 4-6 weeks

# INDIVIDUAL AUTHOR SERVICES - À LA CARTE

## Editing Services

### Developmental Editing

- Up to 50,000 words: ■50,000
- 50,001 - 80,000 words: ■75,000
- 80,001 - 120,000 words: ■110,000
- Over 120,000 words: Custom quote

### Line Editing

- Up to 50,000 words: ■40,000
- 50,001 - 80,000 words: ■60,000
- 80,001 - 120,000 words: ■85,000
- Over 120,000 words: Custom quote

### Copy Editing

- Up to 50,000 words: ■30,000
- 50,001 - 80,000 words: ■45,000
- 80,001 - 120,000 words: ■65,000
- Over 120,000 words: Custom quote

### Proofreading

- Up to 50,000 words: ■20,000
- 50,001 - 80,000 words: ■30,000
- 80,001 - 120,000 words: ■45,000
- Over 120,000 words: Custom quote

## Design Services

### Book Cover Design

- Standard cover: ■40,000
- Illustrated cover: ■70,000
- Premium cover: ■100,000

## **Book Formatting**

- Standard formatting (text-only): ■25,000
- Advanced formatting (images/tables): ■35,000
- Complex formatting (textbooks/illustrated): ■50,000

## **Author Website**

- Basic (template-based, 5 pages): ■80,000
- Custom design: ■120,000

## **Social Media Graphics Package**

- 10 custom graphics: ■20,000

## **Writing Services**

### **Ghostwriting**

- 20,000-30,000 word novella: ■350,000
- 50,000-60,000 word novel: ■700,000
- 80,000+ word novel: ■1,000,000+
- Non-fiction book (50,000 words): ■600,000

### **Blog Post Writing**

- 800-1,000 words: ■12,000
- 1,200-1,500 words: ■18,000
- 1,500-2,000 words: ■25,000

# BRAND & CORPORATE SERVICES - RETAINERS

## **Storytelling Starter - ■100,000/month**

- 4 blog posts per month (800-1,200 words each)
- 8 social media posts + captions
- 1 email newsletter
- Monthly content calendar

## **Brand Content Pro - ■200,000/month**

- 6 blog posts per month (1,000-1,500 words each)
- 12 social media posts + captions
- 2 email newsletters
- 1 case study or long-form article
- Bi-weekly check-ins

## **Full Creative Partnership - ■350,000/month**

- Everything in Brand Content Pro, PLUS:
- 2 video scripts per month
- Campaign concept development
- Graphic design support
- Press releases
- Weekly strategy calls
- Dedicated account manager

# BRAND & CORPORATE SERVICES - ONE-TIME PROJECTS

## Website Copywriting

- Small business (3-5 pages): ■100,000
- Medium business (6-10 pages): ■180,000
- Enterprise/complex (10+ pages): ■250,000+

## Campaign Development

- Single-channel campaign: ■150,000
- Multi-channel campaign: ■250,000
- Integrated campaign: ■400,000

## Product/Service Launch Content

- Standard launch: ■180,000
- Premium launch (with video): ■300,000

## Press Release + Media Kit - ■60,000

- Professional press release (up to 500 words)
- Company/author fact sheet
- Distribution guidance

## Email Marketing Sequence

- 4-email sequence: ■50,000
- 6-email sequence: ■80,000
- 8+ email sequence: ■120,000

## Social Media Content Package - ■60,000/month

- 10 social media posts + captions
- Content calendar
- Hashtag research
- Minimum 3-month commitment

## Copywriting Services

- Sales page copy: ■60,000
- Landing page copy: ■40,000
- Product descriptions (5 products): ■20,000
- About page: ■25,000
- Email sales copy: ■15,000 per email

## Brand Storytelling Consultation - ■30,000

- 60-minute strategy session
- Brand narrative assessment
- Content strategy outline
- Follow-up summary document

# PAYMENT TERMS

## Full Payment Projects

- 50% deposit to begin
- 50% due upon completion

## Installment Plans

- Available for Author Launch Package and Author Growth Package
- First installment due upon signing
- Work progresses with payments

## Retainer Clients

- Monthly invoices on the 1st
- Payment due within 5 business days

## Rush Fees

- +25% for expedited timelines

## Accepted Payment Methods

- Bank transfer (Naira)
- Paystack/Flutterwave
- International wire transfer (USD/GBP/EUR)

# CONTACT

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## Book a Free Consultation

Thank you for considering Sunrise with Enoh for your creative and content needs. We look forward to helping you tell your story and achieve your goals.